



The best career you never studied for

For many people, the New Year is a time for new beginnings. So it's no surprise that January is one of the most popular times of the year for job searches and job changes.

According to research conducted for SEEK¹, more than half (57%) of Australians said they considered a career change in 2017, of which 43% planned to make the change in the next 12 months. And in their lifetime, the school leavers today will have an average of 17 jobs across multiple (5+) careers². The nature of the Australian workforce has truly evolved.

If you're a business executive or professional and considering a career change, one sector you may have overlooked is retail. Retail is the second largest industry in Australia, employing more than 1.2 million people³. It also employs the highest number of people in 'Manager' positions, with much of its growth driven by increased employment in the supermarket and grocery sector⁴, at companies like ALDI.

Some might be surprised to discover the career opportunities that come from the retail industry. At ALDI, our entry level executive Area Manager position attracts high achieving individuals from all walks of life. Employees cite the high level of autonomy, business management experience and opportunity for career progression as some of the key reasons that attracted them to the role – along with its flexibility and salary potential.

So if you're ready for a change, here are five reasons why you might be ready to become an ALDI Area Manager.

1. Your skills are transferable

ALDI's Area Managers have come from a wide range of industries including finance, law, hospitality and even the military. The most important attribute of ALDI Area Managers is an ability to lead, develop and work alongside people. To apply you'll need to hold a Bachelor's or Master's degree in any field and have a minimum of three years' business experience, but most of all you need to be ambitious, self-motivated, driven and hardworking.

¹ <https://insightsresources.seek.com.au/australian-candidates-changing-careers>

² <http://mccrindle.com.au/the-mccrindle-blog/generation-z-career-aspirations>

³ <http://joboutlook.gov.au/industryspecific.aspx?search=Industry&Industry=G>

⁴ <https://docs.jobs.gov.au/system/files/doc/other/australianjobs2017.pdf>

2. What you don't know now, you'll learn

As an Area Manager, you will undertake an immersive training program where you learn everything there is to know about ALDI store operations from the ground up. You'll perform the roles of Retail Assistants and Store Managers, including serving customers at the till to stocking shelves and even taking out the rubbish. This gives you a comprehensive understanding of the way the store operates which helps in the long run when it comes to both people management and store operations performance.

3. There is career growth on the horizon

For those people who want to experience something new in the business, there are a variety of ways to expand your skills vertically. This could include taking on a role as a Logistics Manager to learn more about transport and warehouse, or even an Area Manager secondment at an ALDI in another country. Area Managers also take on projects within the business to help improve operational performance on a national scale, which keeps the role challenging

4. Your progression is top priority

Many of ALDI's senior leaders have been with the company for a long time, and nearly all of them started out as Area Managers. ALDI has a strong commitment to the career development of its employees and prefers to promote internally wherever possible, giving its own people the chance to succeed.

5. Salaries are well above industry average

The area manager salary starts at six figures, and there are a number of other benefits that come with the role like a company car, phone, and five weeks of paid annual leave a year.

To read more about the Area Manager role and to apply, visit

<https://www.aldicareers.com.au/Careers/Corporate-Graduate/Area-Manager>